

The book was found

# Getting Ready For The US Private Placement Market



## Synopsis

The United States Private Placement ("US Private Placement" or just "Private Placement") market represents a corner of the debt capital markets where mid-to-large sized issuers, not ready for the US public bond market, can raise debt capital at competitive rates that are not too dissimilar to those achieved in the US public bond market. The market was born out of the Securities Act of 1933. This market allows companies to raise debt from Accredited Investors in a relatively inexpensive and effective way; one that requires far less management time and money than a fully registered debt security. Because of the special and sophisticated nature of these investors, issuers avoid the time-consuming and costly process of SEC registration, and at the same time (particularly when compared to a fully registered security), a private placement streamlines the debt raising process. A first time issuer in the US private placement market can raise funds in as little as eight to 10 weeks and a repeat issuer in as fast as six to eight. Achieving the needed dollar volume is typically not a problem for most mid sized companies. The US Private Placement market can accommodate between \$1 and \$2 billion in total outstanding issuance for an average issuer over the span of one or more transactions. This Special Report addresses many key questions often asked by clients: 1) Should your transaction get a credit rating? 2) Which agent should you use and why? 3) How much debt should you raise? 4) What structure should you offer? 5) What credit spread is appropriate? 6) Which attorney should you use? 7) Which features of the market are important? 8) What is management's time commitment? 9) How long does the process take? 10) What are the pros and cons of the different ways to approach the market? For any prospective issuer into this market, Getting Ready for The US Private Placement Market is a must read.

## Book Information

File Size: 1024 KB

Print Length: 30 pages

Publisher: Break Free Publishing LLC (January 1, 2014)

Publication Date: January 1, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00KMY8QVY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #351,330 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #18

in Kindle Store > Kindle eBooks > Business & Money > Investing > Bonds #87 in Books >

Business & Money > Investing > Bonds #633 in Kindle Store > Kindle Short Reads > 45 minutes

(22-32 pages) > Business & Money

## Customer Reviews

An excellent tutorial on preparing for the US Private Placement Market. A must have for all issuers and bankers. Well written !

[Download to continue reading...](#)

Getting Ready for the US Private Placement Market Peterson's Private Secondary Schools 2000-2001 : The Smart Parents' Guide to Private Education (Peterson's Private Secondary Schools, 2000-2001) How to Finance a Marijuana Business: Cannabis Meets Crowdfunding: Private Placement Handbooks & Cannabis Commerce Handbooks, Book 3 Getting a Job in Private Equity: Behind the Scenes Insight into How Private Equity Funds Hire Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash, Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1) Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading (Stock Market, Stock Trading, Stocks) Ready-to-Use Illustrations of World-Famous Places: 109 Different Copyright-Free Designs Printed One Side (Dover Clip Art Ready-to-Use) Ready-to-Use Celtic Designs: 96 Different Royalty-Free Designs Printed One Side (Dover Clip Art Ready-to-Use) Ready-to-Use Old-Fashioned Patriotic Cuts (Dover Clip Art Ready-to-Use) Mazes: A Get Ready Book, Grade P (Get Ready Books) How To Find Private Money Lenders For Your Real Estate Investing Deals: A Step-by-Step Automated Online System That Builds A Huge List Of "Ready To Go" Wealthy Investors Private Secondary Schools 2001-2002 (Private Secondary Schools, 2002) I Said No! A Kid-to-kid Guide to Keeping Private Parts Private Private Secondary Schools 2010-2011 (Peterson's Private Secondary Schools) Private Secondary Schools 2006-2007 (Peterson's Private Secondary Schools) Private Label Empire: Build a Brand - Launch on FBA - The Perfect Home-Based Business to earn \$1000 to \$20000 per Month ( FBA, FBA ... Physical Products, Private Label, FBA) FBA: FBA Blueprint: A Step-By-Step Guide to Private Label & Build a Six-Figure Passive Income Selling on ( FBA, Private Label, Passive Income) Private Label: 7 Steps to Earning 1K to 5K per Month Selling Exclusive Products on FBA for Beginners with Private

Labeling SEO: The Complete Beginner's Guide to Rank Your Private Label on Top of the Search  
(FBA, Private Label, Ranking Optimization, E-Commerce SEO Book 1) The Masters of Private  
Equity and Venture Capital: Management Lessons from the Pioneers of Private Investing

[Dmca](#)